



## Dr. Christian Rassmann, Attorney at Law

### References

#### JUVE:

Consistently listed as a "frequently recommended attorney"  
„recommended in trademark law“, competitors - juve 2025/26  
„knows every trick in the book“, "tough as nails in the matter, but apart from that extremely nice" - juve 2023/24  
„combative, good IP lawyer“, competitor - juve 2022/23  
„high expertise“, Competitor - juve 2019/2020  
"great to work with, very reliable", client – juve 2018/2019  
Consistently listed as a "frequently recommended attorney"  
Listed as one of the 9 "new people to watch in trademark and competition law up to an age of 45" – juve 2012/2013  
"As good as ever", was the unanimous opinion in the market, where above all Jackermeier and Rassmann are frequently mentioned."  
– juve 2010/11"  
"Excellent results, in particular when defending our trademarks, and fair prices" - juve 2007/2008  
"pithy, clear briefs" - juve 2007/2008  
"one of the top IP attorneys in matters of law" - juve 2006/2007

#### WTR 1000:

"Christian is active in many multinational disputes. He is a focused adviser with sound knowledge and extensive experience."  
A key figure in adidas' global brand strategy, Rassmann is a go-to for the sportswear giant. He plays a central role in enforcing their trademark rights against high-profile international infringers. - WTR 1000 - 2026  
Renowned for his strategic brilliance, Rassmann has been a trusted adviser to Adidas for many years. His deep understanding of the company's inner workings and its unique needs allows him to skilfully protect and champion Adidas' rights against some of their most prominent global competitors. - WTR 1000 - 2025  
Rassmann is a reliable, focused and solutions-oriented litigator with a rigorous approach and a total command of the courtroom; he never makes it easy for the other side. - WTR 1000 - 2022  
Christian Rassmann, a "focused adviser with sound knowledge and experience" - WTR 1000 - 2021  
Making this a triad of enforcement stars are Reinhard Ingerl and Christian Rassmann. Rassmann is a smart choice for multinational skirmishes thanks to his business nous up-to-the-minute knowledge of the law across various jurisdictions. - WTR 1000 - 2020  
Reinhard Ingerl and Christian Rassmann are also enforcement experts. Rassmann's complementary knowledge of copyright and competition law positions him perfectly for interdisciplinary matters. - WTR 1000 - 2019  
"Christian Rassmann continues to win companies over with his rigorous approach to branding issues and on-point counsel; he publishes widely in the field." - WTR 1000 - 2017  
„Worthy adversary“ Christian Rassmann is a true-blue litigator who can leverage on his prodigious contentious experience to secure clients' objectives." - WTR 1000 - 2015  
"Christian Rassmann „is an exceptional lawyer. He doesn't compromise and strictly enforces clients' rights. If you need to go to court, his is the number to call". - WTR 1000 - 2014  
"Christian Rassmann is another „extreme robust litigator“ - WTR 1000 - 2013  
"... while Christian Rassmann continues to cultivate an excellent practice and deserved reputation" - WTR 1000 - 2012

#### LEGAL 500:

'Christian Rassmann is a very knowledgeable IP specialist who gives quick and practical advice. He knows our business very well, speaks good English and delivers first-class service'. - Legal 500 - 2022  
Christian Raßmann 'has extensive experience with IP clients in the sport sector' and successfully represented adidas in an infringement lawsuit carried out against PUMA at the German Federal Court of Justice (BGH) concerning the Bio-Web shoe model. - Legal 500 - 2018  
"...Trademark and competition law: The 'tailored solutions' of Christian Rassmann produce 'optimum results' - Legal 500 "very dynamic, expert and solution-driven" - Legal 500 - 2015

## **CHAMBERS EUROPE:**

"We really like working with Christian Rassmann. He is an excellent market expert and extremely experienced."

"Christian is an outstanding trade mark and designs lawyer."

"Christian Rassmann offers very deep technical expertise, takes the time to fully understand his clients' needs and explains things clearly and patiently."

"Christian Rassmann immediately understands our needs for each case, makes complicated things swift and easy and receives an overall picture very quickly."

"Christian Rassmann is not only a phenomenal lawyer but an incredible leader to his team and a great partner for his clients." - Chambers Germany 2026

Christian Rassmann is particularly active in contentious trade mark proceedings, frequently representing well-known clients from the fashion sector. He is also adept at handling counterfeiting issues.

"Christian Rassmann has a very high level of expertise and experience in the field of intellectual property law." - Chambers Germany 2025

Christian Rassmann's practice focuses on trade mark disputes. „Christian has an excellent understanding of trade mark law and litigation.“ „He provides excellent support.“ - Chambers Europe 2024

One interviewee sees Christian Rassmann as a "very bright litigator." His practice focuses on trade mark disputes. - Chambers Europe 2022

Christian Rassmann handles a range of contentious trade mark matters. He elicits praise from market sources for his "confident and unforgiving" litigation style. - Chambers Europe 2020

Christian Rassmann has a strong focus on trade mark legislation and has been active on a number of contentious cases recently. - Chambers Europe 2019