



Dr. Birgit Reinisch, Attorney at Law

Vita

Education:

1994–1999 University of Munich, Law School 1996/1997 University of Lausanne, Switzerland, Law School 1999 First State Examination in Law 2001 Second State Examination in Law 2008 Doctor of Law, University of Jena

Professional Training:

1999–2001 Compulsory legal training at Courts and Administrative Agencies in Bavaria 2002 Admission to the Bar 2009 Admission as certified IP lawyer

Professional Experience:

2002–2006 Lawyer at the German Patent- and Trademark Office 2006 Legal Counsel Intellectual Property at BASF Aktiengesellschaft, Ludwigshafen am Rhein 2007–2008 Attorney at law in a patent law firm in Munich 2008 joined the law firm Lorenz Seidler Gossel

Publications:

"Company names as elements of trademarks", Mitt. 2013, 429

"In re Position Mark: An Overview on the basis of recently issued Decisions and Court Judgments", Mitt. 2014, 165 "Internet Domains in a Trademark Law view - in particular: Collision of Signs and Likelihood of Confusion", Mitt. 2016, 4 Co-author of the 4th edition of Heidelberger commentary Trademark Act, published by C.F.Müller, 2020 further publications on IP Law

Memberships:

German Association for the Protection of Industrial Property and Copyright (GRUR)

Foreign Languages:

English, French